

KWQC 805 Brady St Davenport, IA 52803

Sales T & C: www.gray.tv/advertising

Main: (563) 383-7000 Billing: (563) 383-7000

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

Send Payment To:

KWQC PO Box 14200 Tallahassee, FL 32317-4200

VOICE							
Property	KWQC						
Invoice #	1300279-1	Order #	1300279				
Invoice Date	08/25/19	Alt Order #	WOC12140334				
Invoice Month	August 2019	Deal #					
Invoice Period	07/29/19 - 08/20/19	Flight Dates	08/14/19 - 08/20/19				
Advertiser	Tom 2020	•					
Product	Political						
Estimate #	7857						
	Account Executive	Davenport House					
	Sales Office	Sales Office Davenport National					
	Sales Region	National					
	Agency Code						
	Advertiser Code	1232					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	1058					
	Advertiser Ref	169393					
	Product 1	1246					

Product 2

Line Start Date End	Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 08/14/19 08/1	<u> </u>	4a-430a	1-11	:30	3	\$50.00	NM	
Weeks: Start	Date End Date MTWTFSS	Spots/Week	Rate					
08/14			\$50.00					
Spots: # Ch Da	ay Air Date Air Time Desc	cription .	Start/End Time	Lengt	h Ad-ID			Rate Type
	N 08/14/19 Early ee MG 1.4	/ Today	4a-430a	:0	0			\$50.00 NM
2 KWQC	h 08/15/19 4:20 AM Early	/ Today	4a-430a	:3	0 TS20TV19	16AH		\$50.00 NM
	M 08/19/19 Early ee MG 1.4	/ Today	4a-430a	:0	0			\$50.00 NM
	// 08/19/19 4:17 AM Early G for 1.3,1.1	/ Today	4a-430a	1:0	0 TS20TV19:	10ан		\$100.00 NM
2 08/14/19 08/2	0/19 M-F 430a News	430a-5a	-1-11	:30	3	\$75.00	NM	
Weeks: Start		Spots/Week	Rate					
08/14		3	\$75.00					
– – –	<u>ay Air Date</u> <u>Air Time</u> <u>Desc</u>		Start/End Time		h <u>Ad-ID</u>			Rate Type
	Th 08/15/19 4:55 AM M-F		430a-5a		0 TS20TV19			\$75.00 NM
2 KWQC F			430a-5a		0 TS20TV19			\$75.00 NM
3 KWQC	u 08/20/19 4:50 AM M-F	430a News	430a-5a	:3	0 TS20TV19:	16AH		\$75.00 NM
3 08/14/19 08/2	0/19 M-F 5a News	5a-6a	-1-1	:30	2	\$150.00	NM	
Weeks: <u>Start</u> 08/14			<u>Rate</u> \$150.00					
	ay Air Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KWQC	Th 08/15/19 5:13 AM M-F	5a News	5a-6a	:3	0 TS20TV19	16AH		\$150.00 NM
2 KWQC	u 08/20/19 5:57 AM M-F	5a News	5a-6a	:3	0 TS20TV19	16AH		\$150.00 NM
4 08/14/19 08/2	0/19 M-F 6a News	558a-7a	-1-11	:30	3	\$325.00	NM	
Weeks: Start			Rate					
08/14		-	\$325.00					
Spots: # Ch Da	y <u>Air Date</u> <u>Air Time</u> <u>Desc</u>	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type



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Invoice #	1300279-1	Invoice Month	August 2019
Invoice Date	08/25/19	Invoice Period	07/29/19 - 08/20/19
Advertiser	Tom 2020		
Product	Political		
Estimate #	7857		

				9	Spots/			
Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length \	Neek	Rate	Type	
4 08/14/19 08/20/19	M-F 6a News	558a-7a	-1-11	:30	3	\$325.00	NM	
Chata: # Ch Day Air	Dota Air Time Decer	intion	Ctart/End Time	Langth	V4 ID			Data Time
Spots: # Ch Day Air 1 KWQC Th 08			Start/End Time 558a-7a	Length :	<u>Ad-ID</u> TS20TV19	1644		<u>Rate Type</u> \$325.00 NM
	/16/19 6:09 AM M-F 6		556a-7a 558a-7a		TS20TV19			\$325.00 NM
3 KWQC Tu 08			558a-7a 558a-7a		TS20TV19			\$325.00 NM
	720/19 0.40 AIVI IVI-I 0	a INEWS	550a-7 a	.50	13201713			φ323.00 NW
5 08/14/19 08/19/19	Today Show	7a-9a	1-1	:30	2	\$325.00	NM	
Weeks: Start Date 08/14/19	End Date MTWTFSS 08/20/19 1-1	Spots/Week 2	<u>Rate</u> \$325.00					
Spots: # Ch Day Air		_	Start/End Time	Length A	Ad-ID			Rate Type
:	/14/19 7:20 AM Today	-	7a-9a		TS20TV19	16AH		\$325.00 NM
· ·	/19/19 7:26 AM Today		7a-9a		TS20TV19			\$325.00 NM
0.00/44/40 00/00/40	-					<b>A</b> 400.00		
6 08/14/19 08/20/19	Today w/ Hoda & Jenr	na Today W/ Hoda &	J€ 11-1	:30	3	\$100.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
08/14/19	08/20/19 11-1	3	\$100.00					
Spots: # Ch Day Air			Start/End Time	Length .		46		Rate Type
1 KWQC Th 08/	,	w/ Hoda & Jenna	Today w/ Hoda 8		TS20TV19			\$100.00 NM
1	•	w/ Hoda & Jenna	Today w/ Hoda 8		TS20TV19			\$100.00 NM
3 KWQC Tu 08	/20/19 10:34 AM Today	w/ Hoda & Jenna	Today w/ Hoda 8	kJ( :30	TS20TV19	16AH		\$100.00 NM
7 08/14/19 08/20/19	M-F 11a-12p	11a-12p	11-1	:30	3	\$75.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
08/14/19	08/20/19 11-1	3	\$75.00					- · -
Spots: # Ch Day Air		· · · · · · · · · · · · · · · · · · ·	Start/End Time	Length .		16		Rate Type
1 KWQC Th 08/		•	11a-12p		TS20TV19			\$75.00 NM
2 KWQC M 08/		•	11a-12p		TS20TV19			\$75.00 NM
3 KWQC Tu 08	/20/19 11:47 AM M-F 1	1a-12p	11a-12p	:30	TS20TV19	16AH		\$75.00 NM
8 08/14/19 08/20/19	M-F Noon News	12p-1p	-1-1	:30	2	\$150.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
08/14/19	08/20/19 -1-1	2	\$150.00	ما في من من ا	۸ - ۱ - ۱ - ۱ - ۱ - ۱ - ۱ - ۱ - ۱ - ۱ -			Data Tura
Spots: # Ch Day Air 1 KWQC Th 08			Start/End Time	Length .	<u>на-іD</u> TS20TV19	16411		Rate Type
1			12p-1p		TS20TV19 TS20TV19			\$150.00 NM
2 KWQC Tu 08/	120/19 12.16 PIVI IVI-F IN	oon news	12p-1p	.30	13201713	TOAH		\$150.00 NM
9 08/14/19 08/20/19	Days of Our Lives	1258p-2p	11	:30	2	\$150.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
08/14/19 Spots: # Ch Day Air	08/20/19 11	2 Intion	\$150.00 Start/End Time	Longth	V4 ID			Poto Tuno
Spots: # Ch Day Air 1 KWQC M 08	<u>Date</u> <u>Air Time</u> <u>Descr</u> /19/19 12:59 PM Days			Length :	<u>на-іD</u> TS20TV19	16ан		<u>Rate Type</u> \$150.00 NM
2 KWQC W 08/	•		1258p-2p 1258p-2p		TS20TV19 TS20TV19			\$150.00 NM \$150.00 NM
								ψ100.00 14ΙΝΙ
10 08/14/19 08/20/19	M-F 4p News	4p-430p	-11-1	:30	3	\$150.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
08/14/19	08/20/19 -11-1	3	\$150.00					- · -

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Start/End Time

4p-430p

Length Ad-ID

:30 TS20TV1916AH

Air Time Description

4:22 PM M-F 4p News

Day Air Date

KWQC W 08/14/19

Spots: #

<u>Ch</u>

Rate Type

\$150.00 NM



**KWQC** PO Box 14200 Tallahassee, FL 32317-4200

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Invoice #	1300279-1	Invoice Month	August 2019
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Advertiser	Tom 2020		
Product	Political		
Estimate #	7857		

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J	μ	u	ເວ

						Spots/			
Line Start D	Date End Date	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10 08/14/	19 08/20/19	M-F 4p News	4p-430p	-11-1	:30	3	\$150.00	NM	
Spots: #	<u>Ch</u> <u>Day</u> A	<u> Air Time</u>	Description	Start/End Time	Length	Ad-ID			Rate Type
2	KWQC F	8/16/19 4:07 PM	M-F 4p News	4p-430p	:30	) TS20TV1	916АН		\$150.00 NM
3	KWQC Tu (	8/20/19 4:28 PM	M-F 4p News	4p-430p	:30	) TS20TV1	916АН		\$150.00 NM
11 08/14/	19 08/19/19	M-F 430p-5p	430p-5p	11	:30	2	\$200.00	NM	
Weeks	: <u>Start Date</u> 08/14/19		TFSS Spots/Week 1 2	<u>Rate</u> \$200.00					
Spots: #			<u>Description</u>	Start/End Time	l enath	n Ad-ID			Rate Type
1 1			M-F 430p-5p	430p-5p		<u>1 Au-10</u> ) TS20TV1	916дн		\$200.00 NM
2			M-F 430p-5p	430p-5p		) TS20TV1			\$200.00 NM
_			• • •						Ψ200.00 14ΙΙΙ
12 08/14/	19 08/16/19	M-F 5p News	5p-530p	1-1	:30	2	\$350.00	NM	
Weeks	: <u>Start Date</u> 08/12/19		TFSS Spots/Week 2	<u>Rate</u> \$350.00					
Spots: #			Description	Start/End Time	l enath	n Ad-ID			Rate Type
1 1			M-F 5p News	5p-530p		) TS20TV1	916AH		\$350.00 NM
2			M-F 5p News	5p-530p		) TS20TV1			\$350.00 NM
13 08/14/		NBC Nightly Ne	ews 530p-6p	1	:30	1	\$1,000.00	NM	
		<u> </u>							
Weeks	: <u>Start Date</u> 08/14/19		TFSS Spots/Week	<u>Rate</u> \$1,000.00					
Spots: #	<u>Ch</u> <u>Day</u> A	<u>Air Date</u> <u>Air Time</u>	<u>Description</u>	Start/End Time	Length	<u> Ad-ID</u>			Rate Type
1	KWQC M (	8/19/19 5:53 PM	NBC Nightly News	530p-6p	:30	) TS20TV1	916AH		\$1,000.00 NM
14 08/14/	19 08/20/19	M-F 6p News	6p-630p	-11	:30	2	\$525.00	NM	
Weeks	: <u>Start Date</u> 08/14/19		TFSS Spots/Week 2	<u>Rate</u> \$525.00					
Spots: #			<u>Description</u>	Start/End Time	l enath	n Ad-ID			Rate Type
1 1			M-F 6p News	6p-630p		) TS20TV1	916дн		\$525.00 NM
2	KWQC Tu (		M-F 6p News	6p-630p		) TS20TV1			\$525.00 NM
15 08/14/			•	1-1	:30	2	\$550.00	NM	ψοΣο.σο 11111
10 00/14/	10 00/10/10	Late News W-1	тор-тооор	1 1	.50	_	ψ550.00	INIVI	
Weeks			TFSS Spots/Week	Rate					
Spots: #	08/12/19		-1 2 <u>Description</u>	\$550.00 Start/End Time	Longth	74 ID			Poto Typo
οροιδ. <u>#</u>		<u>Air Date</u> <u>Air Time</u> 08/14/19 10:32 PM		10p-1035p		<u>n Ad-ID</u> ) TS20TV1	01644		<u>Rate Type</u> \$550.00 NM
2			Late News M-F	10p-1035p		) TS20TV1 ) TS20TV1			\$550.00 NM
16 08/14/				11-1	:30	3	\$275.00	NM	ψ330.00 ΝΙΝΙ
					.50	<u> </u>	Ψ213.00	INIVI	
Weeks	: Start Date 08/14/19		TFSS Spots/Week 1 3	<u>Rate</u> \$275.00					
Spots: #			<u>Description</u>	Start/End Time	Lenath	n Ad-ID			Rate Type
1			The Tonight Show	1035p-1137p		) TS20TV1	916АН		\$275.00 NM
2			The Tonight Show	1035p-1137p		) TS20TV1			\$275.00 NM
3	KWQC Tu (		The Tonight Show	1035p-1137p		) TS20TV1			\$275.00 NM
17 08/14/			1137p-1237a	-1-11	:30	3	\$100.00	NM	



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Invoice #	1300279-1	Invoice Month	August 2019
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Advertiser	Tom 2020		
Product	Political		
Estimate #	7857		

Spots/

						Spots/			
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		Late Night w/ Seth Me	yer						
Weeks:	Start Date 08/14/19	End Date MTWTFSS 08/20/19 -1-11	Spots/Week 3	<u>Rate</u> \$100.00					
Spots: # 0	<u>Ch</u> <u>Day Ai</u>		<u>iption</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 h	WQC Th 08	3/15/19 12:23 AM Late I	Night w/ Seth Meyers	1137p-1237a	:30	0 TS20TV19	916AH		\$100.00 NM
2 k	WQC F 08	3/16/19 12:33 AM Late N	Night w/ Seth Meyers	1137p-1237a	:30	0 TS20TV19	916AH		\$100.00 NM
3 F	WQC Tu 08	3/20/19 12:35 AM Late I	Night w/ Seth Meyers	1137p-1237a	:30	0 TS20TV19	916АН		\$100.00 NM
18 08/14/19	08/17/19	Sa 6a News	558a-7a	1-	:30	1	\$175.00	NM	
Weeks:	Start Date 08/12/19	End Date MTWTFSS 08/18/191-	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # 0	<u>Ch</u> <u>Day</u> <u>Ai</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 h	WQC Sa 08	3/17/19 6:47 AM Sa 6a	News	558a-7a	:30	0 TS20TV19	916АН		\$175.00 NM
19 08/14/19	08/17/19	Sa Today	658a-9a	1-	:30	1	\$250.00	NM	
Weeks:	Start Date 08/12/19	End Date MTWTFSS 08/18/191-	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # 0	<u>Ch</u> <u>Day Ai</u>		· ·	Start/End Time	Lenat	h Ad-ID			Rate Type
1	WQC Sa 08		<del></del>	658a-9a		0 TS20TV19	916AH		\$250.00 NM
20 08/14/19	08/17/19	Sa Late Morning New	s 8a-1030a	1-	:30	1	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	08/12/19	08/18/191-		\$200.00					<b>5</b> . <b>7</b>
– -	<u>Ch</u> <u>Day Ai</u>		<del></del>	Start/End Time		<u>h Ad-ID</u> 0 ====================================	16 411		Rate Type
1 h	(WQC Sa 08	9:18 AM Sa La	te Morning News	8a-1030a	:31	0 TS20TV19	) LOAH		\$200.00 NM
21 08/14/19	08/17/19	Sa 5p News	5p-530p	1-	:30	1	\$250.00	NM	
Weeks:	Start Date 08/12/19	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # (	<u>Ch</u> <u>Day</u> <u>Ai</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 h	WQC Sa 08 See MG	8/17/19	News	5p-530p	:0	0			<del>\$250.00</del> NM
2 F	WQC Tu 08 MG for 2	3/20/19 5:23 AM M-F 5 21.1 08/17	a News	5a-6a	:30	0 TS20TV19	916АН		\$150.00 NM
3 F	WQC Tu 08 MG for 2	8/20/19	Night w/ Seth Meyers	1137p-1237a	:30	0 TS20TV19	916АН		\$100.00 NM
22 08/14/19	08/17/19	Sa 6p News	6p-630p	1-	:30	1	\$250.00	NM	
Weeks:	Start Date 08/12/19	End Date MTWTFSS 08/18/191-	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # 0	<u>Ch</u> <u>Day</u> Ai		<u>iption</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1	(WQC Sa 08		News	6p-630p	:30	0 TS20TV19	916АН		\$250.00 NM
23 08/14/19	08/17/19	Sa 630p-7p	630-7p	1-	:30	1	\$275.00	NM	
Weeks:	Start Date 08/12/19	End Date MTWTFSS 08/18/191-	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # (	Ch <u>Day Ai</u>	207.07.0	· · · · · · · · · · · · · · · · · · ·	Start/End Time	Lenatl	h Ad-ID			Rate Type
– -	(WQC Sa 08			630-7p		0 TS20TV19	916AH		\$275.00 NM
			• •	•					



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Invoice Date	08/25/19	Invoice Period	07/29/19 - 08/20/19
Advertiser	Tom 2020		
Product	Political		
Estimate #	7857		

Compage   Comp							Spots/			
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Spots   Spots   Ch   Day Air Date   MTWTFSS   Spots/Week   Start Date   Spots   Spot	Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots: # Ch	24 08/14/19	08/17/19	Late News Sa	10p-1030p	1-	:30	1	\$550.00	NM	
Spots: # Ch	Weeks:									
Table   Tabl	Snots: # Ch		207.07.0	•	•	Lengt	h Δd-ID			Rate Tyne
25 08/14/19	– –							916ан		
Weeks:   Start   Date   O8/18/19   O8/18/1					' '					ψοσο:σο 14141
Spots: # Ch	25 08/14/19	08/18/19	Su 6a News	558a-7a	1	:30	1	\$150.00	NM	
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   \$150.00   NM	Weeks:									
1	Spots: # Ch			•	•	Lenat	h Ad-ID			Rate Type
Weeks   Start Date   End Date   MTWTFSS   Spots/Week   Rate   S200.00	– –					_		916AH		
Weeks   Start Date   End Date   MTWTFSS   Spots/Week   Rate   S200.00										,
Spots: # Ch	26 08/14/19	08/18/19	Su Today	658a-8a	1	:30	1	\$200.00	NM	
Spots: # Ch         Day         Air Date 1         Air Time Description 2         Start/End Time 658a-8a         Length Ad-ID 30 Ts20Tv1916AH         Rate Type 200.00 NM           27 08/14/19         08/18/19         SU Late Morning News 8a-9a        1         :30 1 \$150.00 NM           Weeks:         Start Date 08/12/19         End Date 08/18/19         MTWTFSS Spots/Week 150.00 NM         Rate 150.00 NM           Spots: # Ch 08/12/19         Day Air Date 1         Air Time Description NM         Start/End Time 150.00 NM         Length Ad-ID Rate 150.00 NM           28 08/14/19         08/18/19         8:57 AM Su Late Morning News NM         8a-9a         :30 Ts20Tv1916AH         \$150.00 NM           Weeks:         Start Date 08/18/19         End Date 08/18/19         MTWTFSS 08/18/19         Spots/Week 150.00 NM         Rate 150.00 NM           Weeks:         Start Date 08/18/19         End Date 08/18/19         MTWTFSS 08/18/19         Spots/Week 150.00 NM         Rate 150.00 NM           29 08/14/19         08/18/19         Late News Su 10p-1035p        1         :30 1 \$525.00 NM           Weeks:         Start Date 08/18/19         End Date 08/18/19         MTWTFSS 08/18/19         Spots/Week 150.00 NM           29 08/14/19         08/18/19         Late News Su 10p-1035p        1 :30 1 \$525.00 NM           Weeks:	Weeks:									
1         KWQC         Su         08/18/19         7:28 AM Su Today         658a-8a         :30 TS20TV1916AH         \$200.00 NM           27         08/14/19         08/18/19         Su Late Morning News         8a-9a        1         :30         1         \$150.00 NM           Weeks:         Start Date 08/12/19         End Date 08/18/19         MTWTFSS Spots/Week 08/15/19         Rate 11/19         \$150.00 NM           Spots:         # Ch Day Air Date 1 KWQC Su         Air Time Description 08/18/19         Start/End Time 28-9a         :30 TS20TV1916AH         \$150.00 NM           28         08/14/19         08/18/19         Su 5p News         5p-530p        1         :30         1         \$325.00 NM           Weeks: Start Date 08/12/19         End Date 08/18/19         MTWTFSS Spots/Week 08/12/19         Rate 1/19         \$325.00 NM         Start/End Time 1/2         Length Ad-ID 1/2         Rate 1/19           Spots: # Ch Day Air Date 08/18/19         Air Time Description 5/2         Start/End Time 1/2         Length Ad-ID 1/2         \$325.00 NM           29         08/14/19         08/18/19         5:15 PM Su 5p News         5p-530p :30 TS20TV1916AH         \$325.00 NM           Weeks: Start Date 08/12/19         End Date 08/18/19         MTWTFSS 5/15 PM Su 5p News         Spot	Spots: # Ch			ption	,	Lengt	h Ad-ID			Rate Type
27 08/14/19	– –							916ан		
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   \$150.00										
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type	27 08/14/19	08/18/19	Su Late Morning News	s 8a-9a	1	:30	1	\$150.00	NM	
Spots: # Ch 1 KWQC         Day Sur Date 1 KWQC         Air Date 2 Volume         Air Time Description 2 Start/End Time 8 8a-9a         Length Ad-ID 2 Start/1916AH         Rate Type \$150.00 NM           28 08/14/19 08/18/19 0	Weeks:									
Section   Sect	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	•	Lengt	h Ad-ID			Rate Type
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**Payment Terms 30 Days** 

<u>Gross Total</u> \$12,550.00

Agency Commission

Net Amount Due

\$10,667.50

\$1,882.50

Invoice Balance as of 09/20/19 2:28:08 PM CT

\$0.00